

## How is a magazine different from a professional Journal?

### Magazine versus Research Journal

*ReThinking Behavior* is a magazine and not a research journal. Past issues of *ReThinking Behavior* provide examples of the language, layout, and content of the articles that have been published. The goal is to present high quality educationally sound articles in an engaging and accessible format to a wide range of readers. The following table illustrates some of the major difference between *ReThinking Behavior* and research journals.

	<i>ReThinking Behavior</i>	Research Journal
Description and Audience	A practitioner-focused magazine for the wide range of professionals serving children and youth with emotional, behavioral, and mental health needs	A publication of academic research articles, information, and discussion primarily for scholars and researchers
Goal	The ultimate goal of <i>ReThinking Behavior</i> is to present an engaging, thoughtful, useful, and educationally sound magazine that readers will want to read cover-to-cover and that informs and improves their work.	The goal of most research journals is to publish evidence-based research that informs practice and improves outcomes.
Content	Articles are written to inform practitioners, present effective strategies, share viewpoints or experiences, and/or entertain covering a broad range topics and article formats. Examples include personal narratives, interviews, research, strategy application, book, film, and podcast reviews, litigation, fiction, and humor.	Articles are focused on the presentation and discussion of research and data analysis.
Review	All articles are evaluated by the editorial team and peer-reviewed by three or more reviewers.	All articles are peer-reviewed.
Language and Style	Technical or discipline specific language is used but limited in attempts to increase readability across readers. Articles can be written in the first, second, or third person point of view. APA style is followed as needed in citations, references, and language use. Refer to the <i>ReThinking Behavior</i> Style Sheet attached to this document.	Articles are written in technical and discipline specific language. Research articles are written in the third person point-of-view. APA style is followed in all respects.
Graphics	Photographs, graphs, tables, call-outs, side bars, bulleted lists, design elements, and color are used to present or highlight information and add visual appeal.	Charts, graphs, and tables are used to present research findings. Color is seldom used.
Layout	Variations in layout and formatting are used to increase visual appeal and reader engagement.	Most articles follow a standard format and layout.
References	Limited references are included. Authors are encouraged to include the most important and relevant references. Suggested readings and additional resources may also be listed.	Extensive references are included.

### **Submitting Manuscripts and Other Materials**

Both concept proposals for articles, as well as draft articles are welcomed! Please consider submitting!

Editor approval of a concept proposal in advance of submitting a manuscript is encouraged, but not required.

Individuals who wish to submit manuscripts should be prepared to work with the editors on editing their manuscripts to meet style, layout, and length requirements. See the Concept Proposal and Article Submission Forms attached to this document. Previously published work may also be considered for reprinting with permission

### **Photos and Graphics**

All articles published in *ReThinking Behavior* require photos or graphics. If you have photos, graphics or ideas about possible photos or graphics please include those with your concept or manuscript submission.

### **Permissions**

If you use an extended quotation (including charts, graphs, and tables) from another publication, you must obtain written permission from that publisher before it can be used in *ReThinking Behavior*.

### **Copyright**

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- The submission is original
- MSLBD has permission to edit, publish, and copyright the submission
- MSLBD may grant the right to reprint the submission in whole or in part.
- MSLBD will work with authors to allow them access to their work which is published.

### **Editorial and Peer-Review**

All concept proposals and article submissions are reviewed by the editorial team to determine suitability for *ReThinking Behavior*. If determined suitable, an editor will be assigned to work with the author during the draft development, review, revision, and publication phases. All draft articles will undergo a blind peer review by three reviewers in the areas of content, style, mechanics, and practitioner-friendliness and relevance.

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